



PRO EnviRo

AUTOTRAIN CODESIGN

 **AutoTrain**



THE UNIVERSITY
OF BIRMINGHAM



DESIGN & DEVELOPMENT FOR THE ENVIRONMENT

CoDesign is improving the Design and Development Capabilities of SME Automotive Suppliers in the West Midlands. Linked to the Accelerate Program and funded through an European Social Fund Objective 3 grant, CoDesign offers a **free programme in Design & Development for the Environment**.

WHAT ARE THE BENEFITS?

The programme can prime your capability in:

- responding to automotive customers' environmental concerns,
- achieving potential savings from waste minimisation & resource efficiency, and,
- future proofing against legislation such as the ELV Directive.

As pressure continues to mount at the governmental level, the major OEMs are compelled to adopt new environmental strategies which will influence those companies who wish to remain within the automotive supply chain. Without a commitment to reducing environmental impacts to run alongside the traditional QCD performance measures, suppliers may not be able to compete for new business with the OEMs.

In response CoDesign support includes introductory training sessions, development workshops, on line training materials, case studies and checklists - to suit both customers and suppliers, working in collaboration.

www.proenviro.co.uk
www.autotrain.org



EUROPEAN UNION
European Social Fund

Do you need to do more to address your customers' environmental concerns?

Could you reduce waste at source through improving your product design for the environment, saving resources and money?

Are you overlooking any End-of-Life Vehicle legislation requirements?

Eligible SMEs participate in the programme through a network delivered for CoDesign by Pro EnviRo Ltd.

If you would like to discuss how the CoDesign programme could help you, please contact:

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